





Beef and Sheep Conference, June 09-16, 2016 Córdoba, Madrid, Spain

Global Forum, Thursday, 16th June 2016

Ministerio de Agricultura, Alimentación y Medio Ambiente Salón de actos, Plaza de San Juan de la Cruz S/N, Madrid

The Spanish model for beef and sheep production – what is the future? 09:00 - 10:00 **Reception - Coffee** 10:00 - 10:15 **Inauguration speech** (Ministry of Agriculture, Food and Environment) 10:15 - 10:40 Claus Deblitz (Thünen Institute, agri benchmark) Strenghts and weaknesses of Spanish feedlot production in the international context Lola Izquierdo (agralys, agri benchmark) 10:40 - 11:05 How competitive is the Spanish sheep production? 11:05 - 11:35 Coffee / tea break 11:35 - 12:00 Brenna Grant (Canfax, Alberta) Economic Sustainability and Canadian feedlots Mingli Wang (Chinese Academy of Agricultrual Sciences, Beijing) 12:00 - 12:25 The beef situation in China 12:25 - 12:50 Peter Weeks (on behalf of Meat and Livestock Australia) Prospects for global sheep markets and production 12:50 - 14:20 Lunch 14:20 - 14:45 Christèle Pineau (Institut de l'Elevage, Limoges, France) Action plan to strengthen beef production in France 14:45 - 15:10 Francisco Marcén (INTEROVIC) Inter-professional organisation and market strategies 15:10 - 15:35 Javier López (ASOPROVAC) Strenghts and Weaknesses of beef meat sector in Spain 15:35 - 15:55 Coffee / tea break 15:55 - 16:20 Pablo Bernardos (Ministry of Agriculture, Food and Environment) Research, development and implementation activities in beef and sheep sectors 16:20 - 17:50 Panel discussion, Moderator: Mª Josefa Lueso Sordo (Min. of Agr., Food and Env., Madrid) Interchange of points of view in beef and sheep production Production profitability. Production Sector (Fernando de Antonio. CAE) Competitiveness. Meat Industry sector (Miguel Huerta. ANICE) Commercialisation. Distribution sector (Felipe Medina. ASEDAS) Sustainability (Koldo Osoro. SERIDA) Claus Deblitz (agri benchmark Beef and Sheep Coordinator) 17:50 - 18:15 Mª Josefa Lueso Sordo (Min. of Agr. Food and Environment) Conclusions and closure